

Create Your Website

Professional design and a website you can be proud of

As the saying goes, “you never get a second chance to make a first impression.” That’s especially true online where your competitors are always just a click away. That’s why it’s so important to have a professionally designed website that creates trust with your potential customers, presents your brand in a positive light, and turns online visits into offline customers.

Affordable

When you work with Noble Media Digital, “professional” doesn’t mean “expensive.” Whether it’s creating a customized website for your business from one of our hundreds of attractive templates, or building a site completely from scratch, our marketing experts design solutions to fit your business’s needs – all at a fraction of the price you’ll find elsewhere.

Your one-stop website shop

When you create a site with Noble Media Digital, we’ll help you pick a domain that’s perfect for your business, take care of all your hosting needs, provide you with an email account branded to your business domain and much more. Say ‘goodbye’ to the hassle of working with multiple vendors to get online!

We get you found

Having a website and not driving traffic to it is like creating a direct mail postcard and never sending it out. Your website, however great it may look, is only useful if people actually see it. Lucky for you, we’re experts at getting your site found cost effectively – and not just by anybody, but by people actually looking for your services.

Updates at the speed of your business

Your business is always changing. Maybe one month you are running a special promotion to take advantage of seasonality in your industry. Perhaps you start offering a new service to your customers. Bottom line: when your business changes, your website needs to change with it.

No hassle

While other website providers try to nickel and dime you for every minor change or update you need to make to your site, we know that site updates are a necessary and expected part of doing business online. Simply email your personal account manager, and we’ll deliver site changes quickly. No hassle. No problem. And if you’ve signed up for our low \$99/mo Search Engine Optimization package, there’s no additional cost for website updates.

Start growing your business today with your very own online marketing department

Proposal/Agreement: Web Site Design Services

1. Authorization.

The Client (hereinafter referred to as "Client") is engaging Reader Web, a division of The Reader Magazine, for the specific purpose of designing a Web Site, herein after referred to as "Web Design Project". The Client authorizes Reader Web to assist Client to secure a domain name for Client and set up a Hosting Service on behalf of Client, both of which are included in this Web Design Project at no extra cost to the Client. Reader Web agrees to perform Search Engine Optimization of the web site and submit the completed Web Design Project to major Web Search Engines including Google, Yahoo, Bing, Ask, and 125 social book marking sites at no extra cost to Client.

2. Development.

Compatibility – Reader Web represents and warrants that the web site designed will be compatible with all major browsers used today, including Microsoft Internet Explorer, Safari, Mozilla Firefox, Chrome, Opera.

3. Reader Web Basic Package

Reader Web includes the following valuable elements in its Basic Web Site Package:

- A. Search Engine Friendly Complete Custom Web Design
- B. Web Design by Certified Professionals
- C. Free Flash Header
- D. Up to 5 Customized Pages including Custom Feedback Form
- E. Additional Custom Pages –\$99 Per Page
- F. Ability to self add Unlimited Pages – FREE
- H. Content Management System (CMS)
- I. Professional Content Editing – FREE
- J. Comments Book/ Guest Book- FREE
- K. Audio / Video Integration – FREE upto 5
- L. Site Search- FREE
- M. Simple Password Protection – FREE
- N. Domain Name Registartion – FREE
- O. Unlimited Royalty Free Stock Pictures of Your Choice from \$5/Pic
- P. Dedicated Project Manager with Unlimited Email Support during project with support extension option
- Q. Best in Industry and User Friendly Web Hosting Control Panel
- R. Comprehensive Website Statistics with Web Hosting
- S. Unlimited Email Accounts Matching Your Domain Name with Web Hosting
- T. Turn Around- Approximately 10 days to 8 Weeks
- U. 8 Day Express Service Option
- V. 5 Years Warranty against web Design Bugs included with web hosting
- W. Content updates to existing web pages for one week upon completion of web site – FREE. See item "4" below.
- X. Site publicity/submission to major Web search engines including Google, Yahoo, Bing, Ask, AOL. Your web site (with 5 keywords and a description of your business) will be submitted to 125 Social Bookmark web sites (i.e.: Digg, Reddit, Y!Buzz). The page rank of these Social Book marking Sites will be from Pr 1 to Pr 9.
- Y. Key Word Optimization & Meta Tag Generation will be set up on all static pages on a one-time basis using our own techniques.
- Z. Upon completion of site, E-mail and phone web site consultation (up to 2 hours total general Internet orientation education, marketing strategy). Additional education and consultation will be billed at our hourly rate of \$75 per hour.

4. Web Site Updates

Client may request minor web page updates to regular web pages up to one week from the date web site goes live at no cost, including updating links and making minor changes to a sentence or paragraph. This does not include removing nearly all the text from a page and replacing it with new text or imagery. Clients who choose Reader Web for on-going Search Engine Optimization (for \$99/mo), are entitled to 2 hours of studio time per month for updates to their web site, (\$150/mo value), included at no extra cost. If an ongoing Search Engine Optimization package is not purchased, changes requested beyond the one week period are billed at the hourly rate of \$75.

5. Completion Date.

Client and Reader Web agree to work together to complete the web site in a timely manner. Reader Web agrees to work expeditiously to complete the web site no later than 90 days from the signing of this agreement/receipt of deposit.

6. Assignment of Project.

Reader Web reserves the right to assign subcontractors to this project to insure the right fit for the job as well as on-time completion.

7. Payment of Fees.

50% deposit is payable to Reader Web to start work on Client web site due upon signing this contract with the balance due on completion of Client's web site, before it is made live or the files are released. Make payments to "Reader Web" or "The Reader Magazine". We accept all major credit cards, cash, checks, Pay Pal, and Western Union.

The Fine Print

8. Legal. Reader Web offers Clients a world-class and reliable web design and web hosting service. That said, Reader Web cannot warrant that the functions contained in these web pages will be uninterrupted or error-free. Reader Web is not liable to the Client or any third party for any damages, including any lost profits, lost savings or other incidental, consequential or special damages arising out of the operation of or inability to operate these web pages or web site. If any provision of this agreement shall be unlawful, void, or for any reason unenforceable, then that provision shall be deemed severable from this agreement and shall not affect the validity and enforceability of any remaining provisions.

9. Copyrights and Trademarks. The Client represents to Reader Web and unconditionally guarantees that any elements of text, graphics, photos, designs, trademarks, or other artwork furnished to Reader Web for inclusion in web pages are owned by the Client, or that the Client has permission from the rightful owner to use each of these elements, and will hold harmless, protect, and defend Reader Web and its subcontractors from any claim or suit arising from the use of such elements furnished by the Client.

10. Laws Affecting Electronic Commerce. The Client agrees that the Client is solely responsible for complying with electronic commerce laws, taxes, and tariffs, and will hold harmless, protect, and defend Reader Web and its subcontractors from any claim, suit, penalty, tax, or tariff arising from the Client's exercise of Internet electronic commerce.

11. Copyright to Web Pages. Rights to photos, graphics, source code, work-up files, and computer programs are specifically not transferred to the Client, and remain the property of their respective owners. Copyright to the finished assembled work of web pages and design produced by Reader Web is owned by Reader Web. Upon final payment of this contract and through this agreement the Client is assigned rights to use as a web site the design, graphics, and text contained in the finished assembled web site. Reader Web and its subcontractors retain the right to display graphics and other Web design elements as examples of their work in their respective portfolios.

12. Payment of Fees. Payments for the valuable web design services rendered will be made in a timely manner. Delinquent bills will be assessed a \$25 charge if payment is not received within a 10 day grace-period after the due date. If an amount due remains delinquent 30 days after its due date, an additional 5% penalty will be added for each month of delinquency and the web site will be turned off from public viewing with a Splash Page stating that the web site is undergoing routine maintenance. If the Client's account is transferred to collections or other legal action is required to collect the amount due, the costs normally associated with this are 20% of the total value of the agreement, and as such a 20% fee of the total value of the agreement will be applied to the amount outstanding. Wherever the Client's business is located, the Client agrees that this contract was entered into in San Bernardino County, California, and any dispute will be litigated or arbitrated in San Bernardino, California.

13. Sole Agreement. The agreement contained in this "Web Site Design Agreement" constitutes the sole agreement between Reader Web, its subcontractors, and the Client regarding this web site. Any additional work not specified in this contract must be authorized by a written change order.

14. Refund Policy.

If the Client requests work to stop prior to completion of the web site, work completed shall be billed at the hourly rate of \$75 per hour, deducted from the deposit, and the remaining balance will be returned to the Client. If, at the time of the request for refund, work has been completed beyond the amount covered by the initial payment, the Client shall be liable to pay for all work completed at the hourly rate stated above. No portion of the initial payment can be refunded unless written request is received within 15 days of signing this contract.

15. Choose Your Web Site Options.

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|---|----------------|---|
| Professional content writing. 300 words per page maximum. | \$498/5 pages. | <input type="radio"/> Yes <input type="radio"/> No thanks |
| E-Commerce enabled. Unlimited Products. We Setup First 20. | \$798 | <input type="radio"/> Yes <input type="radio"/> No thanks |
| Website Updating Service – up to 2 hours studio time per month | \$150/month | <input type="radio"/> Yes <input type="radio"/> No thanks |
| On-going web site Search Engine Optimization (plus free web site updates up to 2 hours per month) | \$99/mo | <input type="radio"/> Yes <input type="radio"/> No thanks |
| 8 day express service | \$298 | <input type="radio"/> Yes <input type="radio"/> No thanks |
- Monthly services have no contract requirements. You may cancel at anytime.*

Total Value of Agreement and Initial Payment

The Reader Web Basic Package is \$1,998.00. Your chosen options total \$_____. Total is \$_____.

This agreement begins with an initial payment of 50% of the total value payable to Reader Web or The Reader Magazine.

The Client agrees to the terms of this agreement on behalf of his or her organization or business. This constitutes a legally-binding agreement between the signatory and Reader Web and the company for which the services are provided and Reader Web. The company and signatory in whom company has vested authority to sign this agreement are both legally bound to uphold the terms of this contract regardless of any change of status between the signatory and the company. On behalf of the Client (authorized signature):

Printed Name of Client (First and Last)

Client Signature

Date